

# Gwendolyn

## Objective

Position as a Graphic Designer

## Skills

Excellent work ethic, time management, and organizational skills.

Capability to assess a client and create unique concepts that cater to a specific audience. Ability to artistically create visual/verbal synergy with unique visuals and creative text.

Proficient knowledge of Adobe Suites, WordPress, Microsoft Office, and the Macintosh OSX. Experience with Dreamweaver, CSS, CMS, Flash, and Microsoft Operating Systems.

## Education

Kutztown University of Pennsylvania  
Kutztown, PA  
B.F.A. Communication Design, May 2008  
Concentration in Graphic Design and Advertising Design | G.P.A. 3.78

Community College of Aurora  
Aurora, CO  
Course Work, August 2010  
Web Design

## Activities and Interests

AIGA | 2006

Outdoors Club | Treasurer and Secretary  
Fall 2006–Spring 2008

Planned Trips, ran meetings, organized and participated in volunteer work

Mountain Biking, Kayaking, Hiking, Skiing, Microbrews, Piano, Choir, Knitting, Reading

## Honors

Margie O'Hern Scholarship  
Fall 2004–Spring 2008  
Dean's List  
Fall 2004–Spring 2008

## Design Experience

Marketing & Communications

Polar Bottle | Boulder, CO | April 2011 – Present

Working as a graphic and web designer and assisting the marketing department.

Designing new bottle graphics, marketing materials, promotional products, and interactive requirements.

Freelance Designer

Big Red F Restaurant Group | Boulder, CO | April 2011 – February 2012

Designed full-color event posters for restaurants. Prepared digital files for different formats and for the printer. Worked with the restaurant general managers and upper management.

Advertising Designer

Daily Camera | Boulder, CO | July 2008 – April 2011

Worked as a graphic designer in the Advertising Department of the newspaper. Designed black and white & full-color newspaper ads, full-color postcards, and full-color magazine ads. Worked directly with clients.

Design Intern

Suzy Rae Design | Wyomissing, PA | March – May 2008

Worked as a graphic designer for the company. Assisted with jobs in every stage of development from brainstorming to printing. Designed black and white newspaper ads, full-color postcards, full-color business cards, and full-color logos. Proofed other designers' work. Worked directly with clients. Printed files with in-house laser printer.

Marketing Designer

Pocono Whitewater/Skirmish USA | Jim Thorpe, PA | May – August 2007

Developed ideas in company's marketing department. Designed full-color brochures, two-color brochures, map, one-color logo, web pages, and prepared digital files for the printer.

Freelance Designer

Kutztown Outdoors Club | Kutztown, PA | 2006 – 2007

Designed the club's one-color logo, T-shirt, and one-color invitation and RSVP for a formal banquet. Prepared digital files for the printer, and created a silkscreen for the T-shirt. Met with clients to approve initial design concepts.

Design Intern

Inertia Graphics | Hagerstown, MD | May – August 2006

Worked closely with every aspect of the company from brainstorming to output.

Designed two-color business cards, two-color logos, full-color brochures, full-color T-shirts, and full-color posters.

## Other Work Experience

Raft Guide | Pocono Whitewater | Jim Thorpe, PA | May – August 2007

Worked as a raft guide and safety boater for whitewater rafting trips on the Lehigh River. Led safety talks and kept customers safe while having a great time.